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Development and Peace

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ten years
of
ACTION

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“Sport has become a world language, a common denominator that breaks down all the walls, all the barriers. It is a worldwide industry whose practices can have a widespread impact. Most of all, it is a powerful tool for progress and development.”

**Ban Ki-moon, United Nations Secretary-General,
11 May 2011, Geneva, Switzerland**



UNOSDP ANNUAL REPORT 2011

Covering 1 January through 31 December 2011

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About Us

The United Nations Office on Sport for Development and Peace (UNOSDP) works to promote sport as an innovative and efficient tool in advancing the United Nations' goals, missions and values.

Through advocacy, partnership facilitation, policy work, project support and diplomacy, UNOSDP strives to maximize the contribution of sport and physical activity to help creating a safer, more secure, more sustainable, more equitable future.

The Office is headed by the Special Adviser to the UN Secretary-General on Sport for Development and Peace and consists of a Head Office in Geneva and a Liaison Office in New York. The current Special Adviser, Wilfried Lemke, was appointed in April 2008 by Secretary-General Ban Ki-moon.

Mr Lemke succeeds Adolf Ogi, former President of the Swiss Confederation, who served as Special Adviser between 2001 and 2007.

The Special Adviser and UNOSDP fully rely on voluntary contributions – mainly from Governments – for fulfilling their mandate.

Since Mr Lemke's appointment, Germany has been the main funding partner of the Office. On 18 October 2010, the UN General Assembly passed its resolution 65/4, inviting the international community to provide voluntary contributions to, and to enter into innovative partnerships with, UNOSDP.

In order to effectively implement their mandate, the Special Adviser and UNOSDP act as the gateway to the UN system in the field of Sport for Development and Peace, and actively engage with an extensive network of stakeholders, including UN entities, civil society organizations, Governments, sports federations, academia, the private sector and the media.

Since 2009, UNOSDP has also been hosting the Secretariat of the reconstituted Sport for Development and Peace International Working Group (SDP IWG), an intergovernmental policy initiative established in 2004, whose aim is to promote and support the integration of Sport for Development and Peace (SDP) policy and programme recommendations into the national and international development strategies of Governments.



For more information and updates, visit
www.un.org/sport.

A Decade of United Nations' Engagement in Sport for Development and Peace

Message from the Special Adviser



© UN Photo/Jean-Marc Ferré

Dear friends,

2011 marked ten years of existence of the mandate of the Special Adviser to the United Nations Secretary-General on Sport for Development and Peace.

Over the last decade, in close collaboration with our partners, we have succeeded in clearly placing sport on the UN agenda. The foundations of our work were solidly laid in 2003 with the publication of a landmark report, produced jointly by ten UN organizations. 2005 was declared the "International Year of Sport and Physical Education". In 2009, the Sport for Development and Peace International Working Group (SDP IWG) was re-launched under the auspices of my office. Every year from 2003 to 2008 and every other year since then, the UN Secretary-General reports to the UN General Assembly regarding the progress at the regional, national and international levels with regard to policies, programmes and best practices related to Sport for Development and Peace.

The guiding principle of my work is that our activities should, at all time, be solution-oriented. I am a strong believer in the quote: "Action speaks louder than words."

Within my mandate, I have set out five main priorities where sport can be a driving force: contributing to the development of Africa (in particular in sub-Saharan Africa); encouraging dialogue and mutual understanding in the Near East; advancing gender equality; fostering the inclusion of persons with disabilities; and, finally, promoting youth development and supporting community role models.

In order to achieve these objectives, we very much focus on building strategic partnerships and forging alliances, in line with Millennium Development Goal no. 8 ("Develop a Global Partnership for Development"). We support and assist Governments, sports organizations, non-governmental organizations and other stakeholders – including our UN sister organizations – in concrete implementation, especially at the grassroots level, with a view to showcasing that sport can positively change lives and communities. I am indeed firmly convinced that assistance delivered in this field must be based on a multi-stakeholder approach with a view to being sustainable.

The year 2011 has provided many opportunities for building new partnerships and strengthening existing ones.

First and foremost, the ties between the UN family and the Olympic, Paralympic and Special Olympics movements are stronger than ever, again with numerous joint activities and meetings in 2011. In January, UN Secretary-General Ban met in Lausanne with the President of the International Olympic Committee (IOC), Jacques Rogge, and with several IOC members.

In May, we hosted, together with the IOC, a Permanent Observer to the UN General Assembly since 2009, the second International Forum on Sport, Peace and Development at the UN Office at Geneva. With over 350 participants from Governments, sports organizations and civil society, the Forum was an important platform to facilitate dialogue and mainstream sport as a tool for development and peace.

In the area of sharing best practices and driving policy development, 2011 also saw the second plenary session of the SDP IWG take place in Geneva in May 2011.

2001
2002
2003
2004
2005

2006
2007
2008
2009
2010
2011

With regard to project support, as a result of receiving the UEFA Monaco Charity Award in August 2010, we launched a programme to support five grassroots projects with UN involvement over a four-year engagement.

Our quest to further engage the sports community in contributing to the work of the United Nations continued in 2011 with the signing of a partnership agreement with the International Volleyball Federation (FIVB).

Of course, the coordination of the UN system's efforts in the area of Sport for Development and Peace lies at the very core of our work. 2011 was no exception. In addition to the extensive work that we usually carry out in this area, we coordinated the publication in January – in collaboration with five other UN organizations – of an educational comic book meant to provide a fun way to help children understand and reflect about the eight Millennium Development Goals (MDGs).

Going forward, I plan to continue my work and that of my office to device policies, share best practices and, in particular, assist in implementation on the ground. In this respect, 2012 will see the launch the UNOSDP Youth Leadership Camp Initiative, aimed at assisting in developing skills of disadvantaged youth with leadership potential identified through sports projects. I expect this initiative to be one of the main activities of my office in the future.

In broader terms, a main emerging issue within the world of sport is that of good governance; an issue which is clearly of key importance to the United Nations and therefore also an issue which falls within my mandate. Good governance, transparency, integrity and clean and fair sports should all be key elements of the engagement in sport at all levels. The millions of people that do and enjoy sport and physical activity every day, whether at elite or grassroots level, deserve that.

My mandate and the activities of my office, as well as that of the Sport for Development and Peace International Working Group, are all financed by voluntary financial contributions. I would like to take this opportunity to thank those that have assisted in financing our activities and encourage more donors to come forward in order to ensure that we can continue to deliver sustainable activities, initiatives and programmes.

I also thank all our other partners with whom we work day-to-day. We would not be able to succeed in our work without such partnerships.

Finally, I would like to extend special thanks to the UN Secretary-General, Ban Ki-moon, for the steadfast support to my mandate and to the Sport for Development and Peace field in general.

I wish you an interesting time reading this report and I look forward to collaborating with everyone to promote sport, physical activity and play as exceptional tools to make our common world a better one.

Wilfried Lemke

Under-Secretary-General

Special Adviser to the United Nations Secretary-General
on Sport for Development and Peace



© Olaf Ballinus/Parapictures

List of Acronyms

AFL	Australian Football League
DPI	United Nations Department of Public Information
EUR	Euro
GoF	Group of Friends
FAO	Food and Agriculture Organization of the United Nations
FIFA	Fédération Internationale de Football Association (International Federation of Association Football)
FIVB	Fédération Internationale de Volleyball (International Volleyball Federation)
IPC	International Paralympic Committee
HRC	Human Rights Council
HRH	His/Her Royal Highness
IOC	International Olympic Committee
JVA	Japan Volleyball Association
MDGs	Millennium Development Goals
NGO	Non-Governmental Organization
NIF	Norwegian Olympic Committee and Paralympic Committee and Confederation of Sports
QNOC	Qatar National Olympic Committee
S.E.R.	Foundation for Subjective Experience and Research
SDP	Sport for Development and Peace
SDP IWG	Sport for Development and Peace International Working Group
UAE	United Arab Emirates
UEFA	Union of European Football Associations (UEFA)
UK	United Kingdom
UN	United Nations
UNDP	United Nations Development Programme
UNOP	United Nations Office for Partnerships
UNOSDP	United Nations Office on Sport for Development and Peace
UNRWA	United Nations Relief and Works Agency for Palestine Refugees in the Near East
UNV	United Nations Volunteers
USD	US Dollars
YLC	Youth Leadership Camp



© IOC/Richard Julliard

CHAPTER ONE DRIVING POLICY CHANGE

Since the inception of the mandate of the Special Adviser and his Office in 2001, important progress has been made in the policy area.

Since 2003, there has not been one year without the adoption of a sport-related resolution by the UN General Assembly. Since 1993 even, a resolution has been adopted every other year by the Assembly, prior to each Olympic Games, urging Member States to observe the ancient Greek tradition of the Olympic Truce during the Games.

Since 2010, through multiple resolutions and events, the Human Rights Council has been addressing several topics at the crossroads of sports and human rights, including housing rights in connection with mega-sports events, child protection, as well as racism in sport.

Sport has also been acknowledged as a vehicle for peace and human development in several key UN documents, including the 2000 Millennium Declaration, the 2005 World Summit Outcome Document and the 2010 MDG High-level Meeting Outcome Document.

The Special Adviser and UNOSDP have played a crucial part in integrating sport in the mentioned policy documents. They have also provided assistance in their adoption and implementation process.

From the outset, the Office has strived to strengthen cooperation with and between Governments and UN organizations around the mainstreaming of SDP into their strategies, policies and programmes.

General Assembly and Subsidiary Bodies

Throughout the year, the Special Adviser and UNOSDP have extended support to Member States' sport-related policy activities in the General Assembly, including its subsidiary bodies such as the Human Rights Council. For instance, Member States sought UNOSDP's assistance and advice in relation to resolutions and declarations, which the Office provided in various phases of the processes, including informal consultations, drafting, negotiations, tabling and submission.

Resolution on the Olympic Truce

On 17 October 2011, at its 66th session, the UN General Assembly adopted, by consensus, Resolution 66/5 entitled "Building a peaceful and better world through sport and the Olympic ideal" (*in annex*). The resolution (the 10th of its kind) was introduced by the United Kingdom of Great Britain and Northern Ireland, and was co-sponsored by all of the 193 UN Member States, hence setting a new record in terms of co-sponsorship of a General Assembly resolution.

Recalling the ancient Greek tradition of the Olympic Truce, the General Assembly urged Member States to observe a cessation of hostilities throughout the 45-day period beginning with the start of the London Olympic Games on 27 July 2012 to the closing of the Paralympic Games on 9 September 2012.

UNOSDP provided active assistance and advice in various stages of the process.

Sport for Health Promotion: UNOSDP Contributes to Making the Case

On 19 September 2011, on the occasion of a High-level Meeting, the General Assembly adopted Resolution 66/2 on the "Prevention and Control of Non-communicable Diseases". Through the declaration, Member States recognised the role of sport and physical activity for effective disease prevention and control. In the drafting process, UNOSDP provided substantive advice on the issue of sport and health. Moreover, the Special Adviser participated in a Ministerial Roundtable held in the framework of the High-level Meeting, entitled "Fostering international cooperation and coordination to address non-communicable diseases". There, he delivered a statement on the paramount importance of sport to prevent non-communicable diseases, such as heart disease and diabetes.



Wilfried Lemke (right) and Lance Armstrong at the High-level Meeting on the "Prevention and Control of Non-communicable Diseases", New York, 19 September 2011.
© UN Photo/Rick Bajornas



"We applaud the work of Secretary-General Ban Ki-moon and his officials, notably his Special Adviser on Sport for Development and Peace, Wilfried Lemke, and his team. With IOC President Jacques Rogge, they are finding new ways to develop communities and build peace through sport. In particular, we are grateful for their promotion of gender equality, inclusion of people living with disabilities, prevention of HIV and AIDS and other diseases, environmental sustainability, and peace and conflict resolution. We encourage others to support Mr. Lemke's mandate and his work."

Lord Sebastian Coe, Chairman of the London Organising Committee of the Olympic and Paralympic Games, General Assembly, New York, United States, 17 October 2011

Lord Sebastian Coe addresses the UN General Assembly, New York, 17 October 2011.
© UN Photo/Rick Bajornas

Human Rights Council

2011 was a landmark year in placing sport-related issues onto the agenda of the Human Rights Council (HRC). On 30 September 2011, at its 18th session, the Human Rights Council adopted resolution 18/23 entitled “Promoting awareness, understanding and the application of the Universal Declaration of Human Rights through sport and the Olympic ideal” (see *in annex*).

Doing so, the Council decided to convene a “high-level interactive panel discussion to highlight, examine and suggest ways in which sport and major sporting events, in particular the Olympic and Paralympic Games, can be used to promote awareness and understanding of the Universal Declaration of Human Rights and the application of the principles enshrined therein.” The panel discussion was scheduled to take place in late March 2012, during the 19th session of the Council, with the participation of Member States, human rights experts and representatives of upcoming international mega-sports events. UNOSDP contributed to the deliberations in the Council throughout the entire draft process and upon request of the Member States. In parallel, the Special Adviser and UNOSDP actively

contributed to four different events, all taking place at the United Nations Office at Geneva, in the framework of the work of the Human Rights Council and of the Office of the High Commissioner for Human Rights:

- an interactive panel discussion on “Combating Racism through Sport” organized on 9 January by the Permanent Mission of Australia to the UN in Geneva, with the participation of the Australian Football League (AFL);
- a special meeting of the Council and opening of a photo exhibition organized on 11 March by the Permanent Mission of the UK to the UN in Geneva, on the theme of “Sport and Disability”, in connection with the 2012 London Paralympic Games;
- an expert consultation on “Promoting and protecting the rights of children working and/or living on the street: Bridging the gaps between policy and practice” held on 1 November;
- a thematic discussion on “the role of sport in combating racism, racial discrimination, xenophobia and related intolerance” held on 20 October during the 9th session of the Intergovernmental Working Group on the Effective Implementation of the Durban Declaration and Programme of Action.

Policy in Action: Taking the Issues into the Field

From 13 to 17 July 2011, the Special Adviser visited Brazil, in particular the cities of Brasilia and Rio de Janeiro. The purpose of the mission was to take stock of the preparations for the upcoming series of mega-sports events in the country (such as the 2014 FIFA World Cup[®] and the 2016 Rio Olympic and Paralympic Games), as well as to promote the coordination and coherence of the UN system’s activities in that respect and to deepen the relationship with the different levels of the Brazilian Government.

The Special Adviser also followed up on publicly made allegations of contentious cases of relocation of communities and residents, which were also addressed in a report of the Special Rapporteur of the UN Human Rights Council on the right to adequate housing, Ms Raquel Rolnik.

In Rio de Janeiro, the Special Adviser visited affected communities and gathered information through meetings with resident associations. He also met with the President of the Organizing Committee of the Olympic and Paralympic Games, Mr Carlos Nuzman, and the Mayor of Rio de Janeiro, Mr Eduardo Paes. The Special Adviser encouraged finding solutions that would be agreeable to all involved, with a view to using the Olympic and Paralympic Games as a catalyst for positive social development and a unique opportunity to create sustainable legacies.

*Special Adviser Lemke visits communities affected by the preparations for the the 2014 FIFA World Cup and the 2016 Summer Olympic and Paralympic Games, Rio de Janeiro, Brazil, 16 July 2011.
© Sergio Huoliver*



Group of Friends of Sport for Development and Peace

The New York-based Group of Friends (GoF) of Sport for Development and Peace is an informal intergovernmental platform, which enables dialogue and exchange of information and encourages Member States to integrate sport actively into their international cooperation and development policies, through the implementation of relevant UN resolutions and outreach events.

UNOSDP traditionally assists and advises the Group in organizational and substantive matters.

Co-chaired by the Permanent Representatives of the Principality of Monaco and Tunisia, and comprised of 43 UN Member States, the GoF has continued to hold plenary and working level meetings in 2011.

The Group also convened on the occasion of the Special Adviser's missions to New York, United States, in order to discuss his recent activities and future plans. With the aim of promoting partnerships and synergies, the meetings also included various guest speakers such as representatives from national institutions, NGOs and world sports organizations.

The Group also served as the initial discussion and consultation forum for the General Assembly resolution on the Olympic Truce, which was adopted on 17 October 2011. The Group was also instrumental in securing the co-sponsorship by all 193 UN Member States for this resolution (see page 10).



*UN General Assembly convenes plenary meeting on "Sport for peace and development", New York, United States, 17 October 2011.
© UN Photo/Rick Bajornas*

Sport for Development and Peace International Working Group

The Sport for Development and Peace International Working Group (SDP IWG), established in 2004, is an intergovernmental policy initiative whose aim is to formulate SDP policy and programme recommendations, and promote the integration of these recommendations into the development strategies of Governments.

On 11 December 2008, the UN General Assembly passed its resolution 63/135, in which was welcomed the incorporation of the new SDP IWG mandate "under the leadership of the Special Adviser", resulting in UNOSDP acting as the Secretariat of the Group from that point onwards. In its resolution 65/4, adopted on 18 October 2010, the Assembly invited the international community to provide voluntary contributions to, and to enter into innovative partnerships with, UNOSDP and the SDP IWG.

The second plenary session of the re-constituted SDP IWG was held at the United Nations Office at Geneva on 12 May 2011. Beyond procedural considerations (with regard, for instance, to activating the two Thematic Working Groups on Sport and Gender and Sport and

Peace, and conducting the corresponding elections), substantive exchanges took place, in particular around the issue of Sport and Gender. Valuable information was provided, inter alia, on how to foster women's self-esteem and empowerment, facilitate social support and inclusion through sport and provide opportunities for leadership and achievement for women and girls.



*Chairs and Co-Chairs of the SDP IWG at the second plenary session of the Group, Geneva, Switzerland, 12 May 2011.
© UNOSDP/Antoine Tardy*

To tackle, for example, the issue of sexual harassment, abuse and gender-based violence in sport, several countries have developed policies and codes of practice which were also presented at the meeting. In that respect, the Norwegian Olympic and Paralympic Committee and Confederation of Sports (NIF) took the opportunity to present their “Guidelines to prevent sexual harassment and abuse in sports”.



In July 2011, the SDP IWG’s Newsletter was re-launched by the Secretariat. The electronic newsletter contributes to sharing new policies, programmes and best practices amongst all Member States and observers, and also proves useful for all partners as an outreach and engagement resource.

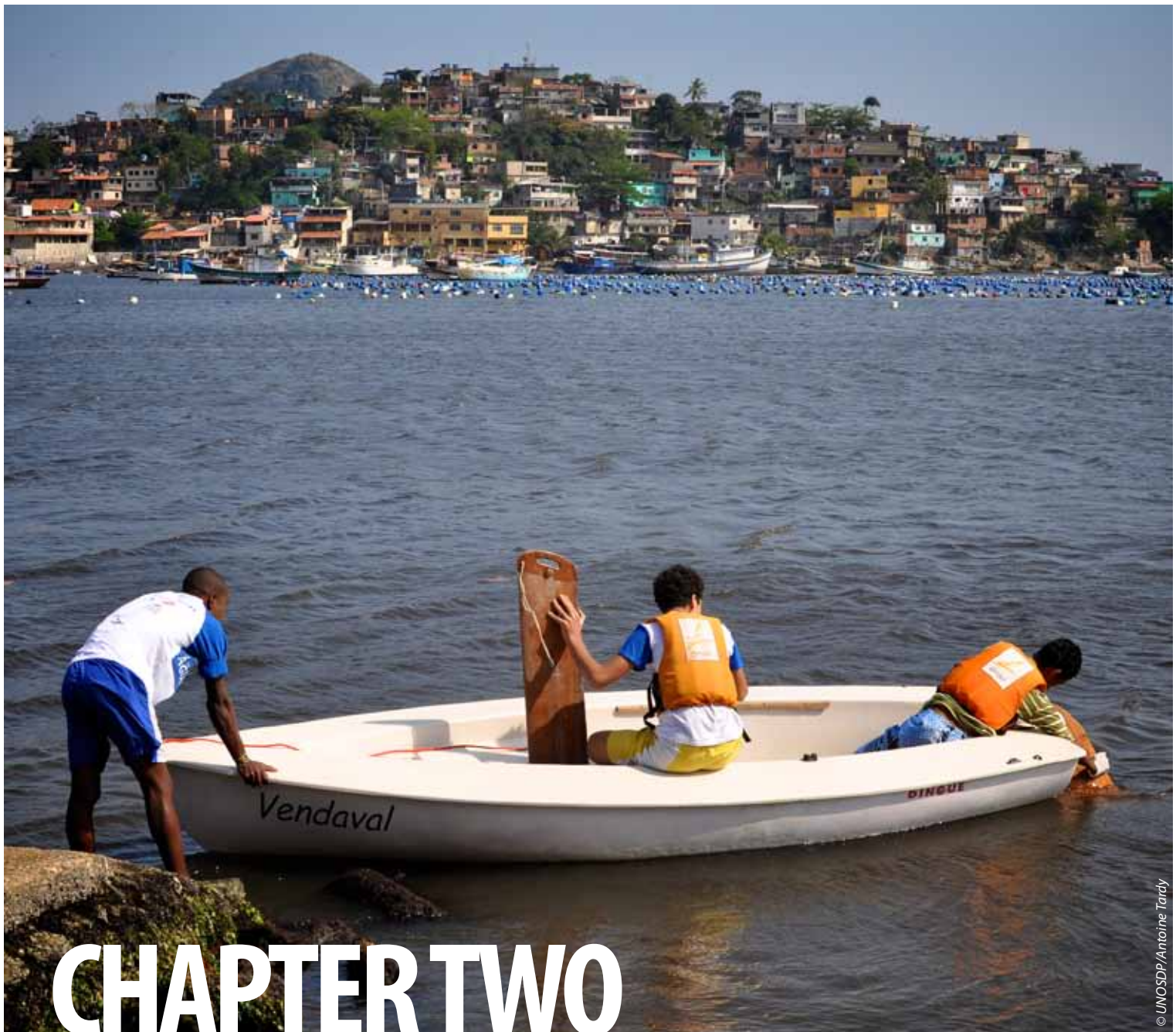
In order to subscribe to the Newsletter of the SDP IWG please send an email to sdpiwg@unog.ch.

The SDP IWG is open to all UN Member States and Observers. The Group focuses on five different areas, addressed by five so-called Thematic Working Groups, namely Sport and Child & Youth Development, Sport and Gender, Sport and Peace, Sport and Persons with Disabilities and Sport and Health:

Thematic Working Group	Chair	Institution	Co-Chair	Institution
Sport and Child & Youth Development	United Kingdom	UK Sport	Ghana	Ministry of Youth and Sports
Sport and Gender	Norway	Norwegian Olympic Committee and Paralympic Committee and Confederation of Sports (NIF), on behalf of the Ministry of Foreign Affairs	Tanzania	Ministry of Information, Youth, Culture & Sports
Sport and Peace	South Africa	Sport and Recreation South Africa	Russia	Ministry for Sports, Tourism and Youth Policy
Sport and Persons with Disabilities		To be determined*		
Sport and Health		To be determined*		

* Governments are encouraged to enter into dialogue with the SDP IWG Secretariat in order to possibly take over the leadership as Chair of the remaining Thematic Working Groups on Sport and Persons with Disabilities and Sport and Health.

Region	Regional Representative	Institution
Africa	Tanzania	Ministry of Information, Youth, Culture & Sports
Americas	Brazil	Ministry of Sport
Asia	Lebanon	Ministry of Youth and Sports
Europe	United Kingdom	UK Sport
Oceania	Australia	Australian Sports Commission



© UNOSDP/Antoine Tardy

CHAPTER TWO

BUILDING BRIDGES

Over the past decade, Sport for Development and Peace (SDP) has been developing as an international movement and, therefore, has to embrace a broad variety of different stakeholders beyond the UN system, such as Governments, international and national sport federations, international and local NGOs, as well as the business, media and research communities.

Coordination and strong partnerships between the various actors are indispensable to ensure that the entire field can progress. They are also key elements as to sharing experiences and knowledge, addressing barriers to SDP, emphasising dialogue, implementing sustainable SDP projects around the world, coordinating resources, raising awareness about the need for greater corporate social responsibility in this field, as well as developing and implementing policy and programme recommendations.

Since 2001, the Special Adviser and UNOSDP have continuously played their part by acting as a go-between and facilitator when and where required.



Special Adviser Lemke (centre) invites table tennis players Ryu Seung Min, from the Republic of Korea, and Kim Hyok Bong, from the Democratic People's Republic of Korea, to shake hands on the podium at the Qatar 'Peace and Sport' Cup in Doha, Qatar, 22 November 2011. © QNOC

Coordinating UN Efforts

As in previous years, UNOSDP – in cooperation with the UN Department of Public Information (DPI) – prepared, convened and followed up on meetings of the UN Communications Group's Working Group on Sport for Development and Peace. The Group serves as an inter-agency platform to enhance information-sharing, mutual consultation, coordination and coherence of the UN entities involved in the SDP area.

A central field of work of the Group has been the coordination of the UN system around mega-sports events, for instance the Olympic and Paralympic Games, FIFA World Cup, etc. Following the Special Adviser's visit to Brazil in 2011, the Group started its work on the unique series of sports events in Brazil coming up in 2013, 2014 and 2016. For this purpose, the Office of the UN Resident Coordinator in Brazil was naturally invited to the Group's meetings and joined as an additional participant. UNOSDP will continue its role in relation to coordination activities and mega-sports events by undertaking concrete efforts to promote a "One UN" spirit and ensure coherent and consistent activities by the UN system.

In addition, the Office provided, throughout the year, substantive and technical guidance, including advice on SDP approaches and good practices, provision of facilitation services, good offices and contact details. UNOSDP also provided input in policy and work documents of other UN offices and agencies, made suggestions and shared ideas for various undertakings, such as conferences and outreach opportunities (including awards, high-profile events, media interviews, etc.), and advised on specific strategies, including valuable political and informal guidance.

Hence, UNOSDP has provided leadership and significantly contributed to the success of other UN agencies' operations and efforts in the field of SDP, which has been highly welcomed and positively acknowledged by many partners and sister UN agencies.

Bringing People Together

Missions abroad almost systematically provide opportunities to create new partnerships – or consolidate existing ones – and to play a facilitation role at the national and local levels.

In that regard, the three-day mission of the Special Adviser to Israel and the Occupied Palestinian Territories in September 2011 is exemplary. Initially invited by Israel's Minister of Culture and Sport, Ms Limor Livnat, to address the participants of the "Sport as a Mediator between Cultures" conference (organized jointly with Germany's Federal Ministry of the Interior), Mr Lemke seized the occasion to invite a delegation of high-ranking participants to conduct, under his auspices, a visit to Ramallah, West Bank, to meet with Mr Jibril Rajoub, President of the Palestinian National Olympic Committee and the Palestinian Football Federation, and Vice-President and Secretary-General of the Palestinian Higher Council of Sports.

On the agenda was, in particular, the issue of the free movement of Israeli and Palestinian athletes, coaches, officials and sport material across the region. At the time, the eyes of the world were once again turned to that part of the world, as the question of Palestinian statehood was then very high on the international agenda.

Throughout the mission, the Special Adviser reiterated his commitment to continue his work in mobilising the power of sport to open up channels of dialogue and mutual understanding, and driving social development in the region, in spite of adverse circumstances.



© CPA UK

(1)



© UNRWA

(2)



© Witter

(3)



© UNV

(4)



© Qatar Committee of the AIC / Agence Publics

(5)

The “One UN” Spirit at Work

UNOSDP coordinated the disbursement of a one million euro award from UEFA to projects implemented by – or in collaboration with – other UN agencies (see pages 22-23).

UNOSDP facilitated the participation of FAO Goodwill Ambassador and football legend Patrick Vieira at an advocacy event held on 23 November 2011 at Westminster, in London, organized by the UK branch of the Commonwealth Parliamentary Association (1).

UNOSDP facilitated a donation of 200 footballs from UEFA to the United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA), helping them to break a Guinness World Record for the largest number of footballs dribbled simultaneously. The event took place in Rafah, at the Southern tip of the Gaza strip, and was part of the 2011 Gaza Summer Games (2).

On 13 December in Hamburg, Germany, Wilfried Lemke represented the UN Secretary-General at the 2011 Match Against Poverty organized by the United Nations Development Programme (UNDP) to raise support to address the humanitarian crisis in the Horn of Africa (3).

UNOSDP facilitated the participation of Mr. Kevin Gilroy, UN Volunteers’ (UNV) Chief of the Peace Division, in the 2011 Foundation for Subjective Experience and Research (S.E.R.) Reconciliation Award Ceremony in Bonn, Germany, on 4 September 2011 (4).

In December, the Special Adviser joined a high-level panel on “Sports in intercultural dialogue” at the 4th Annual Forum of the United Nations Alliance of Civilizations in Doha, Qatar, together with other prominent figures such as HRH Prince Feisal of Jordan, Dr Auma Obama and FAO Goodwill Ambassador Ms Beatrice Faumuina (5).

Stepping onto the e-court: The UN Gateway on SDP

Throughout 2011, UNOSDP has continued to fully manage and further develop the website “Sport for Development and Peace – The UN in Action” (www.un.org/sport). This included content production, editing, maintenance and promotion.

Through news stories, media material, background information and resource collections, the site serves as the online hub on the UN’s involvement in Sport for Development and Peace. In particular, it provides coverage on the work of 26 UN organizations in the area, including UNOSDP.

The content also flowed on to social media sites, namely Facebook, Twitter, Flickr (for photographs) and YouTube (for videos).

www.un.org/sport



144,256

the number of visits on the www.un.org/sport site

393,398

the number of page views on the site

252

the number of news stories posted on the site

92

the number of videos on the YouTube channel

1,012

the number of photos on the Flickr page

26

the number of UN organizations featured on the site

**Figures as at 31 December 2011*

Engaging with the World of Sport

One of the main drivers behind the creation of the mandate of Special Adviser on Sport for Development and Peace was the ambition to better tap into the unique potential of sport for partnerships and outreach.

Over the years that preceded the appointment of the first Special Adviser, Adolf Ogi, in 2001, relations between the United Nations system and civil society had experienced a significant acceleration. This applied also to the relations between the UN and the world of sport, with the conclusion of several key partnerships.

To date, UNOSDP has signed agreements with:

- the International Volleyball Federation (FIVB), 2011
- the Union of European Football Associations (UEFA), 2010
- the United Nations Office for Partnerships (UNOP) and Peace and Sport, 2009
- the International Paralympic Committee (IPC), 2005

Over the past decade, the Special Adviser and UNOSDP have continuously engaged with the leadership of the Olympic, Paralympic and Special Olympics movements, of sports federations and sports companies, as well as with the sports media, in order to promote understanding of and support for the work and ideals of the UN system.

2011 was certainly no exception and saw the consolidation of those bonds, in particular through increased collaboration with the Union of European Football Associations (UEFA – see pages 22-23), the International Olympic Committee (IOC) and the International Volleyball Federation (FIVB).



2nd International Forum on Sport, Peace and Development

Traditionally, the UN and Olympic families have maintained strong and close relations, culminating in the IOC being granted Permanent Observer status to the UN General Assembly in October 2009.

On 21-22 May 2009, the first joint forum between the United Nations and the IOC was held at the Olympic Museum in Lausanne, Switzerland, bringing together sporting officials and UN representatives in order to strengthen cooperation in the field of development and peace promotion through sport.

Building on the success of this inaugural event, UNOSDP and the IOC decided to take another decisive step in the longstanding collaboration between the two organizations by organizing on 10–11 May 2011 at the UN Office at Geneva the second International Forum on Sport, Peace and Development.

The two-day Forum featured sessions on how to position sport as a catalyst for achieving the UN Millennium Development Goals, how major sports events can deliver on legacy, and how to foster a culture of peace through sport. It was attended by more than 350 experts and high-ranking figures from over 100

countries, including representatives from national Governments, the UN system, aid organizations and universities. The conference was opened by IOC President Jacques Rogge, President of Hungary and IOC Member Pál Schmitt, and Special Adviser to the UN Secretary-General on Sport for Development and Peace Wilfried Lemke.

Opening the second day of the conference was UN Secretary-General Ban Ki-moon, who declared in his keynote speech: “Sport has become a world language, a common denominator that breaks down all the walls, all the barriers. It is a worldwide industry whose practices can have a widespread impact. Most of all, it is a powerful tool for progress and development.”

The Forum concluded with the adoption of key recommendations (see *in annex*) aimed at leveraging

sport as a tool for positive change. The recommendations contain a call on the UN to include access to sport and physical education as an indicator in its human development indexes; a call for common evaluation tools to monitor the impact of sport on social and economic development; and a call on UN Member States to promote, and abide by, the Olympic Truce.

“Our cooperation dates back to the earliest years of the UN’s existence, but we have only begun to tap the full potential of our collaboration. I commend Secretary-General Ban Ki-moon and Wilfried Lemke, the Special Adviser on Sport for Development and Peace, for their success in integrating sport into the UN’s important work.”

**Jacques Rogge, IOC President,
Geneva, 10 May 2011**



United Nations Secretary-General, Ban Ki-moon (right), and IOC President, Jacques Rogge, take part the 2nd International Forum on Sport, Peace and Development.
© IOC/Richard Juilliant

Partnership with the International Volleyball Federation

In April 2010, in Dubai, UAE, Special Adviser Wilfried Lemke signed, on behalf of the United Nations, a five-year framework agreement with SportAccord, the umbrella organization grouping together 104 International Sports Federations and Organizations, with the ambition to scale up the collaboration between UN and sports organizations in contributing to the attainment of the MDGs.

This ambition materialized on 18 November 2011 in Tokyo, Japan, when Mr Lemke signed, once again on behalf of the United Nations, a two-year partnership with the International Volleyball Federation (FIVB), represented by their President, Mr Jizhong Wei, and Executive Vice-President, Mr André Meyer.

A large part of the partnership consists in raising awareness of UN actions, themes, values and campaigns

at FIVB tournaments and in the framework of the “FIVB Heroes” campaign, an outreach campaign by FIVB mobilizing the world's best volleyball players. Joint promotional measures include perimeter boards, videos,

media and players’ engagement, media packs and guides, as was the case for instance during both the women’s and men’s tournaments of the 2011 FIVB World Cup in Japan, where the UN’s ‘End Poverty 2015’ campaign (www.endpoverty2015.org) was promoted.

The cooperation will also be realized through the implementation of joint development and humanitarian projects, in collaboration with the national Volleyball federations in countries where

FIVB tournaments will be staged, as well as with relevant UN organizations.

“We consider carrying out social responsibility work together with the United Nations to be both an opportunity and a duty. Volleyball is actively enjoyed by over half a billion people worldwide, which makes it potentially a strong medium for contributing to the work and mission of the UN in the years to come.”

Jizhong Wei, President of the International Volleyball Federation

From left to right: Wilfried Lemke, UN Special Adviser on Sport for Development and Peace, Jizhong Wei, President of the International Volleyball Federation (FIVB) and Taizaburo Nakano, President of the Japan Volleyball Federation (JVA) at the Yoyogi Stadium in Tokyo, Japan, 18 November 2011. © UNOSDP/Antoine Tardy





UNICEF/HQ07-0672/Radhika Chalasani

CHAPTER THREE TAKING ACTION

Under the leadership of Wilfried Lemke, the focus of the mandate has increasingly focused on a more action-oriented approach, resulting in the fact that project support and assistance in implementation have now become key components of our portfolio.

In 2011, thanks to two remarkable opportunities occurring in 2009 and 2010, UNOSDP was able to financially support a number of community projects, on top of the substantial and technical support it has always provided to civil society actors.

The Office was also involved in the coordination and implementation of brand new projects, including the UN comic book project “Score the Goals – Teaming Up to Achieve the Millennium Development Goals” and the “UNOSDP Youth Leadership Camp” initiative.

Whether it is supporting projects, coordinating activities with other UN agencies or launching innovative initiatives, UNOSDP constantly aims at using the resources and abilities at its disposal to the fullest in order to harness the power of sport to reach as many beneficiaries as possible.

Messages of Support

Collaboration with civil society organizations constitutes an important part of UNOSDP's activities. UNOSDP is generally not able to support applicant projects financially from its budget. However, a written Message of Support from the Special Adviser is the standard means of support that can be provided.

The Special Adviser has long offered his endorsement to qualified civil society projects in the field of Sport for Development and Peace in the form of specifically designed Messages of Support (see *in annex for an example document*).

With these messages provided to selected deserving projects, it is the intention to provide all endorsed projects with a possibility to further develop and foster their outstanding contribution to Sport for Development and Peace in underprivileged areas of the world. Projects have been able to use the Messages of Support for a variety of activities, in particular for efforts in awareness- and fundraising.

During official missions of the Special Adviser, many supported projects have been visited on the ground, providing them with an opportunity to present their strong commitment to Sport for Development and

Peace to the Special Adviser and UNOSDP staff.

To gain the Special Adviser's written endorsement, applicant projects undergo an evaluation process, providing substantial information about their organization and activities, with a special focus on the achievement of the Millennium Development Goals and the coherence with general UN values. Only a limited number of projects can attain the Special Adviser's formal support. Every organization which has been issued a Message of Support by the Special Adviser is subject to a monitoring and evaluation process.

In addition to this, it is a central element of UNOSDP daily activities to provide interested civil society projects with relevant information and contact details of actors in the SDP field, and thereby play an active facilitation role in this field. This is the case with individual project requests just like with international sports federations, their corporate social responsibility departments and specific organising committees. A particularly high number of such activities can be observed in the context of international mega-sports events and related social legacy initiatives.



Participants of both genders, with and without disabilities, ranging in age from 5 to 50, are given the opportunity to participate in a basketball clinic facilitated by BlazeSports in Guy Malarie, Haiti, January 2012.
© C. Catlin

UEFA's Monaco Charity Award

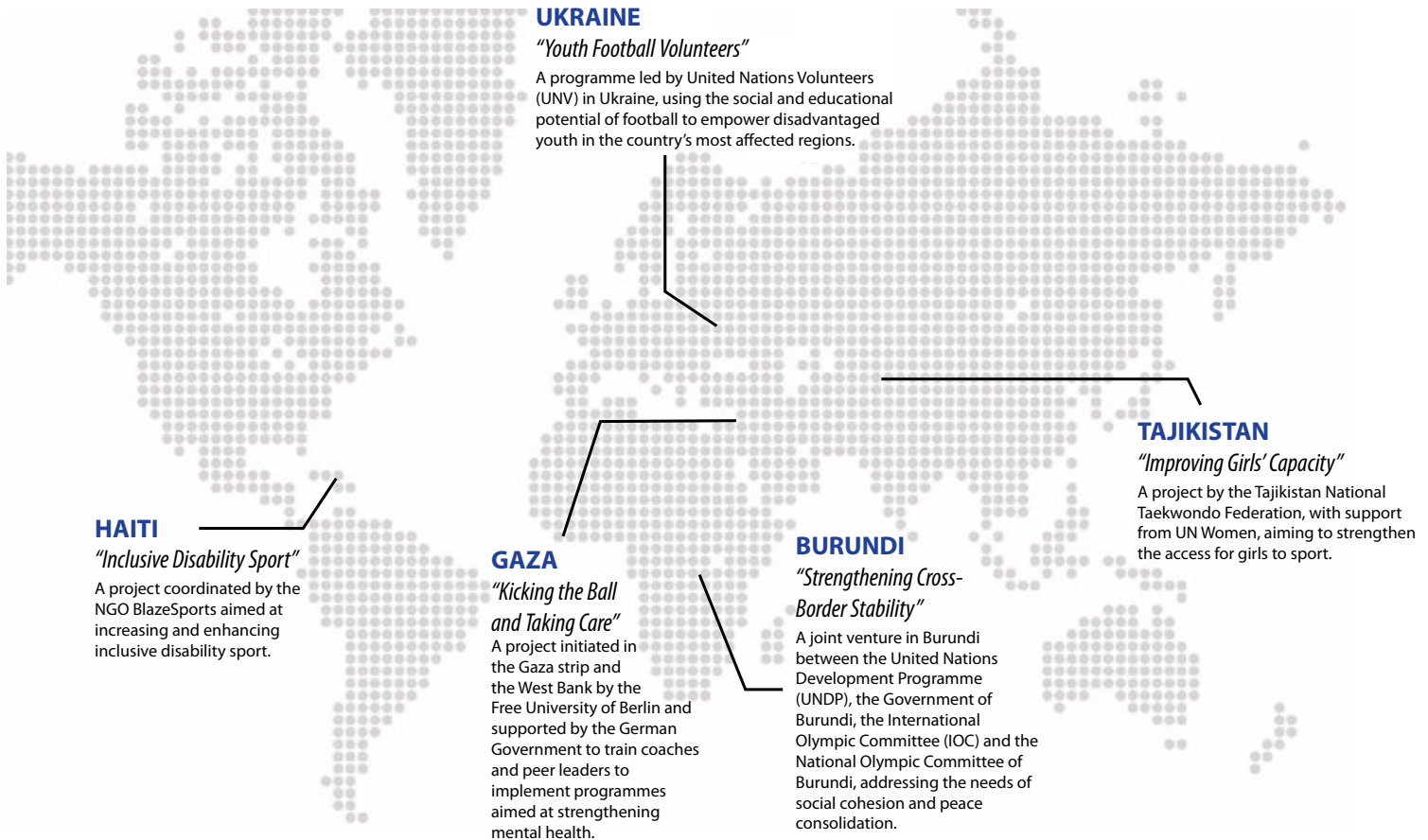
On 26 August 2010, UNOSDP was selected by the Union of European Football Associations (UEFA) to receive a one million euro award, known as the "Monaco Charity Award".

The main part of the funds from the award was to be used to support five SDP projects in five regions over a four-year period.

Keeping the award in line with the priorities of the Special Adviser and the eight UN Millennium Development Goals, the decision was made to select the projects within five specific thematic areas: health, peace and reconciliation, gender equality, persons with a disability, and education.

A thorough selection process was carried out in the beginning of 2011, involving over thirty organizations. From the large pool of applications received, the top five projects were then chosen as UNOSDP's recommendation to UEFA to each receive their EUR 174,000 share of the award.

The projects are ongoing and regular reporting is being conducted by the various partners.



UKRAINE

“Youth Football Volunteers”

A programme led by United Nations Volunteers (UNV) in Ukraine, using the social and educational potential of football to empower disadvantaged youth in the country's most affected regions.

HAITI

“Inclusive Disability Sport”

A project coordinated by the NGO BlazeSports aimed at increasing and enhancing inclusive disability sport.

GAZA

“Kicking the Ball and Taking Care”

A project initiated in the Gaza strip and the West Bank by the Free University of Berlin and supported by the German Government to train coaches and peer leaders to implement programmes aimed at strengthening mental health.

BURUNDI

“Strengthening Cross-Border Stability”

A joint venture in Burundi between the United Nations Development Programme (UNDP), the Government of Burundi, the International Olympic Committee (IOC) and the National Olympic Committee of Burundi, addressing the needs of social cohesion and peace consolidation.

TAJIKISTAN

“Improving Girls’ Capacity”

A project by the Tajikistan National Taekwondo Federation, with support from UN Women, aiming to strengthen the access for girls to sport.

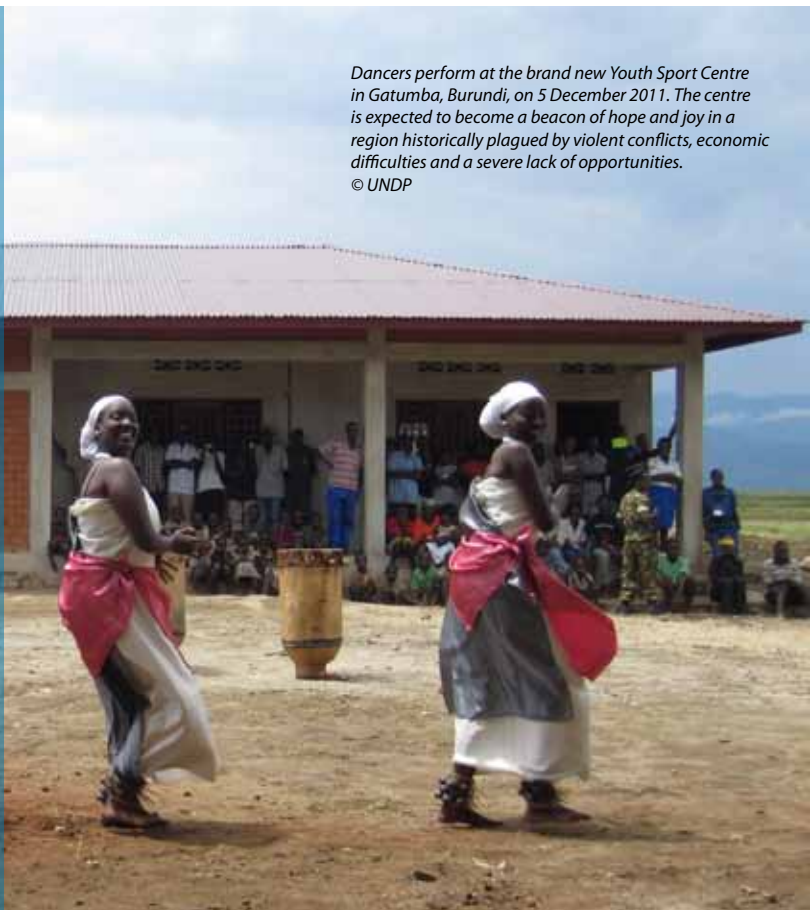
Grassroots SDP projects supported through the 2010 Monaco Charity Award

Visiting the Supported Projects

In December 2011, the Special Adviser conducted a project visit to one of the Monaco Charity Award beneficiaries: the Gatumba Youth Centre at the outskirts of Bujumbura, Burundi.

Together with the Burundi Minister of Youth, Sports and Culture, Mr Jean-Jacques Nyenimigabo, local representatives of the United Nations Development Programme (UNDP) and members of the National Olympic Committee representing the IOC – all active partners in supporting the project – an inspection of the centre was conducted. UNOSDP is actually the largest funder of this project (174,000 Euros).

The centre is located in the exposed border area between Burundi, the Democratic Republic of the Congo and Rwanda. It is intended to serve as a meeting point for youth from the diverse surrounding communities to attend sport and information activities (on citizenship and HIV/AIDS prevention, for instance) and thereby contribute to the local reconciliation process.



Dancers perform at the brand new Youth Sport Centre in Gatumba, Burundi, on 5 December 2011. The centre is expected to become a beacon of hope and joy in a region historically plagued by violent conflicts, economic difficulties and a severe lack of opportunities.
© UNDP

“Score the Goals” Comic Book

With the MDG deadline of 2015 fact approaching, the challenge remains to also make children fully aware of the Goals and of the important role they can play in achieving them.

In 2010, ten UN football Goodwill Ambassadors and the UN agencies they champion for came together and created an educational comic book about the MDGs, entitled “Score the Goals: Teaming Up to Achieve the Millennium Development Goals.”

Through the story of 10 football stars who become shipwrecked on an island, the 32-page book provides a fun interactive way to help children understand, familiarise and reflect about the eight MDGs, as well as inviting them to take action through several activities provided in the adjoining educational guide.

“I am very honoured to be part of this comic book. It is a fantastic fun way to raise awareness and to educate children around the world about the Millennium Development Goals, and about important life values such as tolerance, respect and team spirit. As it says in the comic book, Together we can make it happen!”

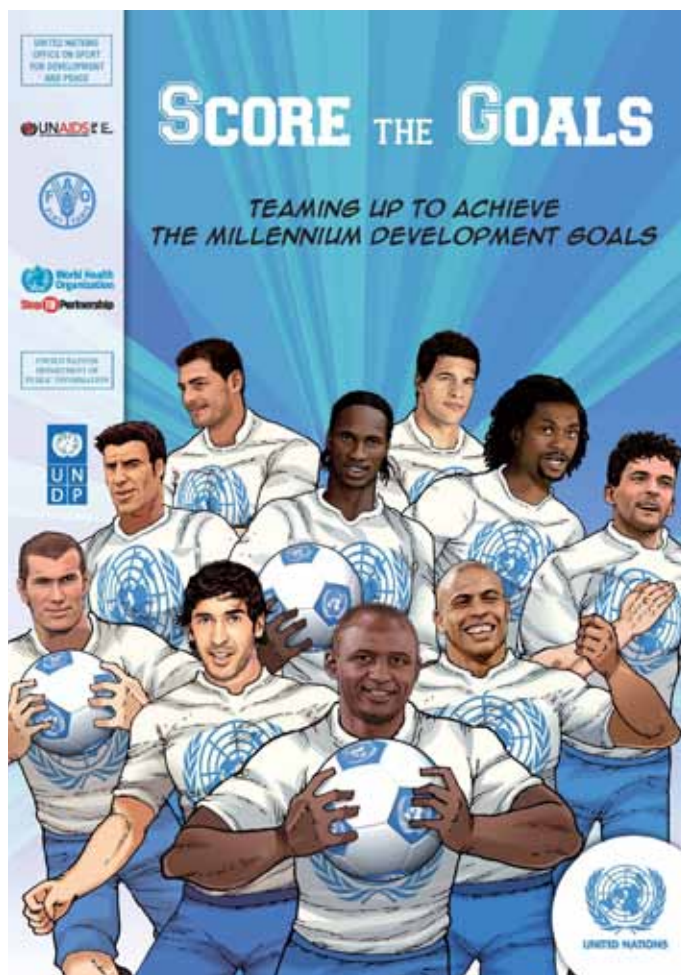
Iker Casillas, UNDP Goodwill Ambassador

The book was launched in three languages (English, Spanish and French) on 24 January 2011 at the UN Office at Geneva by Spanish and Real Madrid goalkeeper Iker Casillas and Special Adviser Lemke. Later in the year, the book was made available in Chinese, German and Korean. Several other language versions are being prepared.

In April, a mobile application for Windows® Phone 7 smartphones was made available for free. By the end of 2011, the book was viewed more than 30,000 times online, in addition to the 14,000 print copies which were distributed.

UNOSDP has been in charge of leading and coordinating this inter-agency project, from the selection of the script writer and cartoonist to the translation, publication and dissemination of

the book. On 26 October 2011 in Monaco, the project was awarded with the Special Jury Prize of the 2011 Peace and Sport Awards, “for having made peace and social cohesion a reality in 2011.”



Cover of the English version of the UN “Score the Goals – Teaming Up to Achieve the Millennium Development Goals” educational comic book, published in January 2011. © United Nations

Spanish and Real Madrid goalkeeper Iker Casillas launches the “Score the Goals” comic book at the UN Office at Geneva, Switzerland, 24 January 2011. © UNOSDP/Antoine Tardy



“Sport for a Better World” Charity Dinner



Grade 4-6 students take part in the finals of the sports tournament organized throughout the West Bank in and between UNRWA schools. It is the first time that such a competition is organized for this age group in the region, resulting in great popularity of the project amongst the community.
© UNRWA

In November 2009, HRH Princess Haya Bint Al Hussein of Jordan and Special Adviser Lemke co-hosted a charity dinner in Dubai, UAE, under the theme of “Sport for a Better World.” The auction of sports memorabilia and other items raised close to USD 900,000, which were directed towards SDP activities, including field projects in the Palestinian Territories and Sub-Saharan African.

In addition to funds disbursed in 2010 and to smaller grants awarded in 2011, USD 78,000 were donated in July 2011 to the United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA) for a project entitled “West Bank Inter-School Sports Tournament.”

The project aims at enhancing education quality throughout the West Bank by promoting Saturdays as “days of learning and fun” at UNRWA’s 98 schools in the territories, with the aim of providing Palestinian refugee children with a safe and stimulating environment. The project will also provide operational budgets to schools to host regular after-school tournaments, including transportation for visiting teams, and refreshment and hygiene supplies to schools and participating teams.

UNOSDP Youth Leadership Camp

During his missions, Mr Lemke meets many highly motivated youth who tirelessly support their communities by volunteering to work on social and SDP projects. Most of these youth have only very basic education levels, limited resources with which to carry out their projects and do not have a proper forum where they can learn best practices in the field or develop their leadership skills.

Thus, the idea of a “Youth Leadership Camp” was conceived in order to support such youth by giving them access to theoretical and practical training needed to improve both their projects and their own professional progress, and by supporting them once they go back to their communities.

The process started in mid-2011 and took off when the Aspire Zone Foundation based in Doha, Qatar, signed on to be the host of the pilot camp, which was to take place from 9 to 19 January 2012. The camp was conceived as a ten-day event aiming at teaching the participants both theoretical and practical methods of how sport can be better used to positively affect change in their communities.

By October 2011, the NGO Right To Play – a pioneer and leading organization in the field of Sport for Development and Peace – had agreed to be the main implementing partner of the event. Subsequently, many additional partners also came on board and lent their support to the initiative, either as lecturers or as equipment donors.

By the end of 2011, 29 youth were selected between the age of 18 – 25 (18 of which are female), coming from nine different countries in Sub-Saharan Africa as well as the Palestinian Territories.



Looking Ahead

In 2012 and beyond, the Special Adviser and UNOSDP will keep collaborating with all relevant partners – including UN entities, Governments, the world of sport, civil society, academia, the business community and other stakeholders – with a view to positioning sport as an even more important vector for development and peace.

In particular in connection with major sports events and tournaments, it is strongly encouraged that organizers and partners incorporate concrete and lasting economic and social legacies benefiting the local communities, the host nations and communities abroad.

2012 will be a very exciting year for the world of sport, with the Olympic and Paralympic Games in London, the Youth Olympic Winter Games in Innsbruck as well as many other sports events taking place around the world throughout the year. This will further cement the important relations between the UN system and the world of sport.

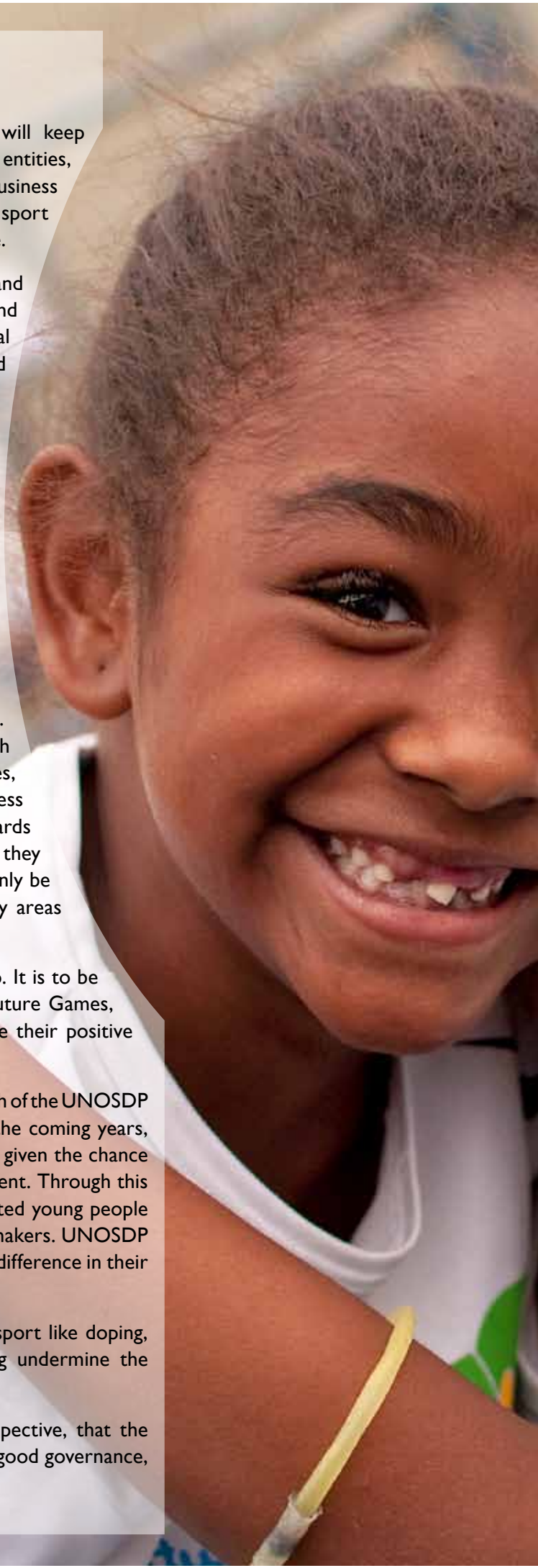
The 2012 London Olympic and Paralympic Games will not only be marked by exceptional performances of elite athletes. The Government of the United Kingdom, in close collaboration with the Local Organizing Committee and their partners, has ensured that the Games will have a lasting legacy for everyone. Through the International Inspiration programme, they enrich the lives of millions of children and young people of all abilities, in schools and communities across the world. They also harness the power of the Games to help realise progress towards achieving equality for persons living with disabilities. Finally, they are committed to ensuring that the Olympic Truce will not only be a symbolic gesture but will be meaningfully pursued in many areas around the world.


The United Kingdom should be commended on its leadership. It is to be hoped that similar initiatives will be at the centre stage of future Games, with a view to realize their social responsibility and increase their positive social impact.

For UNOSDP, 2012 will be a very significant year. With the launch of the UNOSDP Youth Leadership Camp initiative, it is the intention that in the coming years, hundreds of young women and men around the world will be given the chance to move forward in their personal and professional development. Through this initiative, UNOSDP hopes to create a large group of connected young people from disadvantaged communities that can act as real change-makers. UNOSDP invites interested partners to join this initiative to make a real difference in their lives and that of their communities.

Looking at the other side of the coin, the negative sides of sport like doping, violence, racism, corruption, match-fixing and illegal betting undermine the genuine spirit of sport and tarnishing its image.

It is of critical importance, from a social development perspective, that the world of sport is governed by the principles of human rights, good governance, integrity and transparency.





The Special Adviser, UNOSDP and their UN partners will continue to work together with Governments and sporting organizations in order to uphold these principles. They will, in particular, keep engaging in the fight against doping (primarily through UNESCO's International Convention against Doping in Sport), as well as against illegal and irregular betting and match-fixing, for example through the IOC's Working Group on Illegal and Irregular Betting.

Significant investments are made in sports every year, particularly into elite sports. For the UN, the main focus is to strengthen investments in Sport for All, i.e. inclusive physical education and activity that will benefit the wider population and that will contribute to achieving the MDGs.

In that respect, more resources must be invested by Governments, sports organizations, civil society and the business sector into the field of Sport for Development and Peace. Resources should be made available both for work on the ground and for policy work.

Considering that the activities of the Special Adviser and UNOSDP are funded entirely through voluntary contributions and donations, it is essential that more stakeholders commit funding to continue the joint efforts that have been started to mainstream sport as an important tool for development and peace-building.

Let us work even closer together in 2012 and beyond towards a better world through sport!



General Assembly

Distr.: General
8 December 2011

Sixty-sixth session
Agenda item 11 (a)

Resolution adopted by the General Assembly

[without reference to a Main Committee (A/66/L.3 and Add.1)]

66/5. Building a peaceful and better world through sport and the Olympic ideal

The General Assembly,

Recalling its resolution 64/4 of 19 October 2009, in which it decided to include in the provisional agenda of its sixty-sixth session the sub-item entitled “Building a peaceful and better world through sport and the Olympic ideal”, and recalling also its prior decision to consider the sub-item every two years, in advance of each Summer and Winter Olympic Games,

Recalling also its resolution 48/11 of 25 October 1993, which, inter alia, revived the ancient Greek tradition of *ekecheiria* (“Olympic Truce”) calling for a truce during the Olympic Games that would encourage a peaceful environment and ensure the safe passage and participation of athletes and relevant persons at the Games, thereby mobilizing the youth of the world to the cause of peace,

Recalling further that the core concept of *ekecheiria*, historically, was the cessation of hostilities from seven days before until seven days after the Olympic Games, which, according to the legendary oracle of Delphi, was to replace the cycle of conflict with a friendly athletic competition every four years,

Reaffirming the value of sport in promoting education, health, development and peace,

Recalling the inclusion in the United Nations Millennium Declaration¹ of an appeal for the observance of the Olympic Truce now and in the future and for support for the International Olympic Committee in its efforts to promote peace and human understanding through sport and the Olympic ideal,

Acknowledging the valuable contribution that the appeal launched by the International Olympic Committee for an Olympic Truce could make towards advancing the purposes and principles of the Charter of the United Nations,

¹ See resolution 55/2.



Noting that the Games of the XXX Olympiad will take place from 27 July to 12 August 2012, and that the XIV Paralympic Games will take place from 29 August to 9 September 2012, in London,

Welcoming the granting of observer status to the International Olympic Committee in the General Assembly pursuant to the adoption of resolution 64/3 on 19 October 2009 and the participation of the Committee in the sessions and work of the Assembly,

Acknowledging the joint endeavours of the International Olympic Committee, the International Paralympic Committee, the Office of the Special Adviser to the Secretary-General on Sport for Development and Peace, and the United Nations system in such fields as human development, poverty alleviation, humanitarian assistance, health promotion, HIV and AIDS prevention, child and youth education, gender equality, peacebuilding and sustainable development,

Noting the successful conclusion of the first Youth Olympic Games, held in Singapore from 14 to 26 August 2010, and welcoming the first Youth Winter Olympic Games, to be held in Innsbruck, Austria, from 13 to 22 January 2012, and the second Youth Olympic Games, to be held in Nanjing, China, from 16 to 28 August 2014,

Recalling the articles on leisure, recreation, sport and play of relevant international conventions, including article 30 of the Convention on the Rights of Persons with Disabilities² recognizing the right of persons with disabilities to take part on an equal basis with others in cultural life, recreation, leisure and sport, and noting that the 1948 Olympic Games, held in London, inspired the staging of the first organized sporting event for patients with spinal cord injuries, in Stoke Mandeville, near London, heralding the birth of a new global sporting movement for athletes with disabilities; the establishment of the Paralympic Games; and plans to stage integrated and inclusive Games for Everyone in 2012,

Recalling also that the main themes of the Olympic and Paralympic Games in London in 2012 are to host genuinely sustainable Games that deliver long-term social, economic, environmental and sporting benefits, helping to promote more stable, inclusive and peaceful communities and urban regeneration, addressing climate change, enhancing international relations and cooperation, and changing attitudes towards disability; and to inspire young people around the world to enrich their lives through sport, for example through the introduction of International Inspiration, the London 2012 international legacy programme,

Welcoming the commitment made by various States Members of the United Nations to developing national and international programmes which promote peace and conflict resolution and the Olympic and Paralympic values through sport and through culture, education, sustainable development and wider public engagement,

Recognizing the humanitarian opportunities presented by the Olympic Truce and by other initiatives supported by the United Nations to achieve the cessation of conflict, such as the International Day of Peace, established by General Assembly resolution 36/67 of 30 November 1981,

Noting with satisfaction the flying of the United Nations flag at the Olympic Park,

² United Nations, *Treaty Series*, vol. 2515, No. 44910.

1. *Urges* Member States to observe, within the framework of the Charter of the United Nations, the Olympic Truce, individually and collectively, throughout the period beginning with the start of the Games of the XXX Olympiad and ending with the close of the XIV Paralympic Games;

2. *Welcomes* the work of the International Olympic Committee and the International Paralympic Committee to mobilize international sports organizations and the National Olympic Committees and National Paralympic Committees of Member States to undertake concrete actions at the local, national, regional and international levels to promote and strengthen a culture of peace based on the spirit of the Olympic Truce, and invites those organizations and national committees to share information and best practices, as appropriate;

3. *Also welcomes* the leadership of Olympic and Paralympic athletes in promoting peace and human understanding through sport and the Olympic ideal;

4. *Calls upon* all Member States to cooperate with the International Olympic Committee and the International Paralympic Committee in their efforts to use sport as a tool to promote peace, dialogue and reconciliation in areas of conflict during and beyond the period of the Olympic and Paralympic Games;

5. *Welcomes* the cooperation among Member States, the United Nations and the specialized agencies, funds and programmes, and the International Olympic Committee and, where appropriate, the International Paralympic Committee, to work towards a meaningful and sustainable contribution through sport to raising awareness of and to the achievement of the Millennium Development Goals, and encourages the Olympic and Paralympic movements to work closely with national and international sports organizations on the use of sport to contribute to the Millennium Development Goals;

6. *Requests* the Secretary-General and the President of the General Assembly to promote the observance of the Olympic Truce among Member States and support for human development initiatives through sport and to cooperate with the International Olympic Committee, the International Paralympic Committee and the sporting community in general in the realization of those objectives;

7. *Decides* to include in the provisional agenda of its sixty-eighth session the sub-item entitled “Building a peaceful and better world through sport and the Olympic ideal” and to consider the sub-item before the XXII Olympic Winter Games and the XI Paralympic Winter Games, to be held in Sochi, Russian Federation, in 2014.

*34th plenary meeting
17 October 2011*



General Assembly

Distr.: General
17 October 2011

Original: English

Human Rights Council

Eighteenth session

Agenda item 8

Follow-up and implementation of the Vienna Declaration
and Programme of Action

Resolution adopted by the Human Rights Council*

18/23

Promoting awareness, understanding and the application of the Universal Declaration of Human Rights through sport and the Olympic ideal

The Human Rights Council,

Reaffirming the purposes and principles of the Charter of the United Nations, the Universal Declaration of Human Rights and relevant international human rights instruments,

Recognizing the potential of sport as a universal language that contributes to educating people on the values of respect, diversity, tolerance and fairness and as a means to combat all forms of discrimination and promote an inclusive society,

Recognizing also that sport and major sporting events can be used to promote awareness, understanding and the application of the Universal Declaration of Human Rights,

Recognizing further the potential of sport and major sporting events in contributing to the achievement of the Millennium Development Goals, and noting that, as declared at the 2005 World Summit, sport has the potential to foster peace and development and to contribute to an atmosphere of tolerance and understanding among peoples and nations,

Recognizing the contribution of the Special Adviser to the Secretary-General on Sport for Development and Peace and the United Nations Office on Sport for Development and Peace to identify synergy and complementarity between sport and the work of the United Nations to promote the values of diversity, tolerance and fairness and as a means to combat all forms of discrimination,

* The resolutions and decisions adopted by the Human Rights Council will be contained in the report of the Council on its eighteenth session (A/HRC/18/2), chap. I.

Reaffirming the need to combat discrimination and intolerance where they occur within and outside the sporting context,

Recalling Human Rights Council resolution 9/14 of 18 September 2008, in which the Council urged the United Nations High Commissioner for Human Rights to take measures, in consultation with various international sporting and other organizations, to enable them to contribute to the struggle against racism and racial discrimination,

Recognizing the imperative need to engage women and girls in the practice of sport for development and peace and, in this regard, welcoming activities that aim to foster and encourage such initiatives at the global level,

Recognizing also that special attention needs to be paid to ensuring non-discrimination, including the equal enjoyment of all human rights and fundamental freedoms by persons with disabilities, including their active participation in all aspects of society, including sports,

Acknowledging the potential of sport and major sporting events to educate the youth of the world and to promote their inclusion through sport practised without discrimination of any kind and in the Olympic spirit, which requires human understanding, tolerance, fair play and solidarity,

Acknowledging also the benefits of regular sport, physical activity and play in the realization of the right to the enjoyment of the highest attainable standard of physical and mental health and as a means to prevent and treat illness and disease,

Recalling General Assembly resolution 65/4 of 18 October 2010, on sport as a means to promote education, health, development and peace, in which the Assembly emphasized and encouraged the use of sport as a vehicle to foster development and strengthen education for children and young persons; prevent disease and promote health, including the prevention of drug abuse; empower girls and women; foster the inclusion and well-being of persons with disabilities; and facilitate social inclusion, conflict prevention and peacebuilding,

Recalling also General Assembly resolution 64/4 of 19 October 2009, on the building of a peaceful and better world through sport and the Olympic ideal and, in this context, welcoming the adoption on the same date of resolution 64/3, in which the Assembly invited the International Olympic Committee to participate in its sessions and work in the capacity of observer,

Acknowledging the valuable contribution that the appeal launched by the International Olympic Committee for an Olympic Truce could make towards advancing the purposes and principles of the Charter,

Recognizing the need to observe, within the framework of the Charter, the Olympic Truce, individually and collectively, throughout the period beginning with the start of the Games of the XXX Olympiad and ending with the closing of the XIV Paralympic Games,

Welcoming the hosting of the 2012 and 2016 Summer Olympic and Paralympic Games in the cities of London and Rio de Janeiro, respectively, the hosting of the 2014 Winter Olympic and Paralympic Games in Sochi and the 2018 Winter Olympic Games in PyeongChang, and stressing the opportunity to make use of these events to promote awareness of the Universal Declaration of Human Rights among those watching and participating and of how the principles of the Olympic Charter, aimed at, inter alia, non-discrimination, equality, inclusion, respect and mutual understanding, relate to the Declaration and can translate into all aspects of society,

Recognizing therefore the need to reflect on the value of relevant principles enshrined in the Olympic Charter and on the value of good sporting example in achieving the universal respect for and realization of all human rights,

1. *Decides* to convene, within existing resources, at its nineteenth session, a high-level interactive panel discussion to highlight, examine and suggest ways in which sport and major sporting events, in particular the Olympic and Paralympic Games, can be used to promote awareness and understanding of the Universal Declaration of Human Rights and the application of the principles enshrined therein;

2. *Requests* the Office of the United Nations High Commissioner for Human Rights to liaise with relevant special procedures, States and other stakeholders, including relevant United Nations bodies and agencies, with a view to ensuring their participation in the above-mentioned panel discussion;

3. *Also requests* the Office of the High Commissioner to prepare a report on the outcome of the panel discussion in the form of a summary.

37th meeting
30 September 2011
[Adopted without a vote.]



2nd International Forum on Sport for Peace & Development

United Nations headquarters, Geneva, 10-11 May 2011



RECOMMENDATIONS

The 2nd International Forum on Sport for Peace and Development was held at the United Nations office in Geneva on 10 and 11 May 2011. It was opened by the President of the International Olympic Committee, Dr Jacques Rogge; the President of the Republic of Hungary, HE Mr Pál Schmitt; and the Special Advisor to the UN Secretary-General on Sport for Development and Peace, Mr Wilfried Lemke. The UN Secretary-General, HE Mr Ban Ki-moon, addressed the Forum.

The Forum was attended by representatives of UN Member States, International Sports Federations, National Olympic Committees, the International Paralympic Committee, Organising Committees for the Olympic Games, United Nations specialised agencies and programmes, inter- and non-governmental organisations and educational institutions.

After two days of deliberations, the participants extended their appreciation to the IOC and the UN for organising the Forum, which enabled them to exchange views on promoting sustainable development and peace through sport. In the context of the importance of this Forum, the participants agreed on the following recommendations:

THE FORUM,

Reaffirming the importance of sport as a meaningful tool for community development, peacekeeping and reconciliation,

Recalling the 2010 Millennium Summit Declaration, which recognises that sport, as a tool for education, development and peace, can promote cooperation and solidarity, tolerance, understanding, social inclusion and health, at local, national and international levels,

Reaffirming that the Olympic Movement and the United Nations share the goal to strive for the harmonious and peaceful development of society,

Noting with satisfaction the increasing number of joint endeavours of the sports movement and the United Nations system in the field of community development, education, health promotion and HIV&AIDS prevention, gender equality, environment and sustainability, humanitarian assistance, youth empowerment, as well as social integration of persons with disabilities, and thereby directly contributing to the achievement of the Millennium Development Goals,

Recognising also the increasing impact of physical inactivity on non-communicable diseases, both in developing and developed countries, and in particular among young people,

Taking into account that volunteerism is a vital component of sport and mobilises people, including athletes, to serve their communities for development and peace,

Recalling the International Year of Youth and welcoming the celebration of the Youth Olympic Games and their important contribution to educating the young generation through sport to a culture of peace, based on the principles of respect, understanding and solidarity,

Recognising that the common vision of the role of sport in the service of development and peace-building is being promoted through the mandate of the Special Adviser to the UN Secretary-General,

Recalling that the IOC has been granted permanent Observer status by the UN General Assembly,

Mindful that sport alone cannot ensure peace or solve complex social problems,

The Forum:

1. **Calls** for major efforts to reinforce partnerships between the Olympic Movement, governments, the UN system and civil society on sport for development and peace;
2. **Invites** all concerned parties to strengthen the use of sport as an effective policy tool for development and peace-building, and to mainstream it in a holistic and cross-sectoral manner to contribute to the achievement of the Millennium Development Goals;
3. **Urges** UN Member States to strengthen grassroots synergies for community support mechanisms and resource mobilisation with a view to implementing long-term, sustainable and cost-effective sports programmes;
4. **Encourages** governments, and particularly donor countries, as well as international organisations, to include sport in Official Development Aid, and encourages the United Nations system to include access to sport and physical education as an indicator in its human development indexes;
5. **Requests** governments to increase their support for the development of quality physical education and sports for all;
6. **Stresses** the need for closer cooperation with the business sector and international and regional financial institutions as key partners in social development and peace-building strategies;
7. **Further calls for** the strengthening of common evaluation and monitoring tools on the impact of sport in social and economic development and for more interdisciplinary research to develop scientific evidence and good practices in these fields;
8. **Urges** International Sports Federations, National Olympic Committees and other entities of the sports movement to strengthen their activities as partners for development and social change, in close cooperation with governmental institutions, the private sector, and civil society organisations;
9. **Encourages** International Sports Federations to organise world sports events in developing and emerging economies which can contribute to the building of a sustainable legacy for development;
10. **Calls upon** UN Member States to cooperate with the International Olympic Committee in its efforts to promote the Olympic Truce in the framework of the Olympic and Paralympic Games in London in 2012, and to abide by it, individually and collectively; to pursue the peaceful settlement of all international conflicts, in conformity with the purposes and principles of the Charter of the United Nations.

Geneva, 11 May 2011.



SPECIAL ADVISER
TO THE UN SECRETARY-GENERAL
ON SPORT FOR
DEVELOPMENT AND PEACE

Message of Support by Mr. Wilfried Lemke

Special Adviser to the United Nations Secretary-General
on Sport for Development and Peace

[Name of the organization]



The United Nations considers sport to be a powerful tool to promote education, health, development and peace. Sport unites people of all social classes, cultures, religions and backgrounds in a positive and educational way.

As the Special Adviser to the United Nations Secretary-General on Sport for Development and Peace, it is with great pleasure that I offer my support to *[name of the organization]* for a period of one year.

[Paragraph specifically referring to the activities of the supported organization and their relation to the mandate of UNOSDP and of the UN in general]

I am looking forward to the project's continual evolution and results in the struggle to attain the realisation of the Goals. I wish you every success in this endeavour and all the best in the continuation of your exceptional efforts in sport for development and peace throughout the coming year.

Geneva, *[date]*

Wilfried Lemke

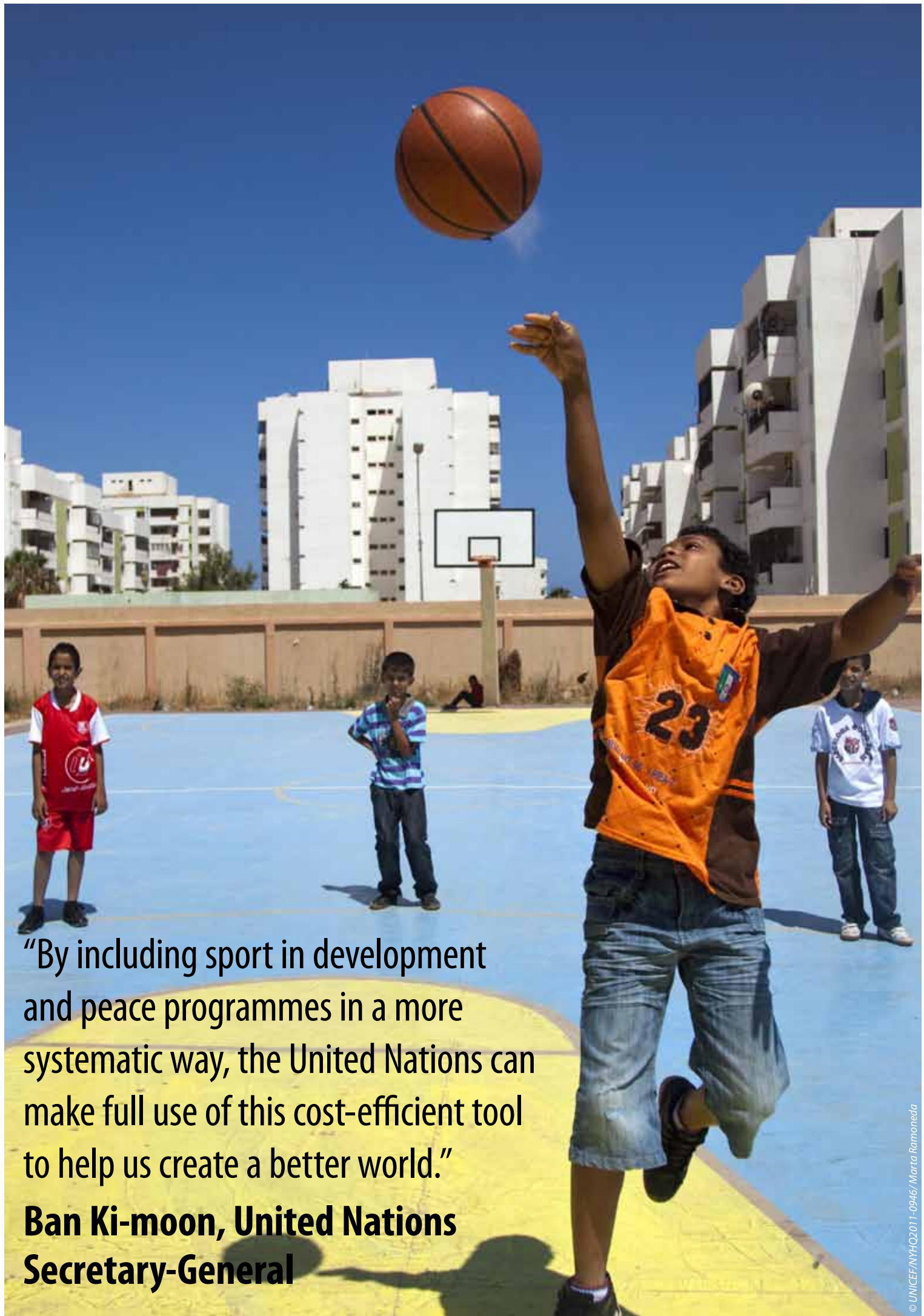
Under-Secretary-General

Special Adviser to the Secretary-General
on Sport for Development and Peace



Selected Missions of the Special Adviser and UNOSDP in 2011

	LOCATION	PRIME MOTIVE
JANUARY	Geneva, Switzerland Zurich, Switzerland Warsaw / Poland Geneva / Lausanne, Switzerland Doha, Qatar	Bilateral Meetings Bilateral Meetings Conference Bilateral Meetings Sport Event
FEBRUARY	Israel / Palestinian Territories Berlin, Germany Italy / Vatican See	Project Visits Bilateral Meetings Bilateral Meetings
MARCH	Berlin, Germany Berne, Switzerland Kenya / Rwanda Zurich, Switzerland	Bilateral Meetings Bilateral Meetings Project Visits Conference
APRIL	London, United Kingdom New York, United States Berlin, Germany Jordan / Qatar	Conference Bilateral Meetings Public Presentation Conference
MAY	Geneva / Lausanne, Switzerland Cologne, Germany Bad Ragaz, Switzerland Moscow / Kazan, Russia	Conference Public Presentation Public Presentation Bilateral Meetings
JUNE	Vienna, Austria Geneva / Lausanne, Switzerland Lausanne, Switzerland Athens, Greece	Bilateral Meetings Bilateral Meetings Conference Sport Event
JULY	Berlin, Germany Rio de Janeiro, Brazil	Bilateral Meetings Sport Event
AUGUST	Bad Ragaz / Geneva, Switzerland Shenzhen, China Paris, France Berlin, Germany Bonn, Germany	Conference Sport Event Sport Event Bilateral Meetings Conference
SEPTEMBER	Basel, Switzerland Geneva, Switzerland Israel / Palestinian Territories New York, United States Beijing, China	Conference Bilateral Meetings Conference Conference Conference
OCTOBER	Cologne, Germany New York, United States Monaco, Monaco	Conference Conference Conference
NOVEMBER	Geneva, Switzerland Berlin, Germany Antalya, Turkey Toronto, Canada Tokyo, Japan Pennsylvania, United States Doha, Qatar Geneva, Switzerland Burundi / Kenya / South Africa	Public Presentation Award Ceremony Conference Conference Sport Event Conference Sport Event Bilateral Meetings Conference
DECEMBER	Doha / Qatar Hamburg, Germany	Conference Sport Event



“By including sport in development and peace programmes in a more systematic way, the United Nations can make full use of this cost-efficient tool to help us create a better world.”

Ban Ki-moon, United Nations Secretary-General

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